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Aamrah Akhtar

In this essay I will be explaining why the growth of the car industry wasn't the most important factor in the economic boom. Also the several other factors that contributed to the boom in the 1920's.

Qualifier

good simple introduction description

An important factor of the economic boom was the hire purchase, which was a form of credit arrangement that allowed consumers to buy the new luxury items produced without having to save up. This contributed because it allowed Ford workers and the public to buy a car and pay in installements. Clearly, this fuelled consumer demand which meant more cars needed to be made therefore more workers and more cars being sold, more money into the pockets of Henry Ford.

explanation

detailed explanation about how this fed economy.

Good concise opening sentence

Another cause of the economic boom was in 1922 when the congress placed the Fordney McCumber tariff. This was placed on all foreign made goods entering the USA. The reason behind this was that it made the US goods cheaper, this helped to create conditions in the 1920's which created an economic boom. Goods were made cheaper, therefore this increased the demand and was basically the start of the economic boom.

Qualifier

The mass product also contributed to the economic boom because it made things easier and cheaper. This increased the demand as it lowered cost. Also the demand for jobs increased because the industry of roads, drivers, and petrol developed which meant more money

You have covered the factor that is in the question - motor car industry.

good connective

For the local US people. Furthermore, this development drew in loads of raw materials for example iron, steel, glass and wood, this helped the economic boom even more. Moreover, the welfare capitalism rose, and Ford paid his workers 5\$ a week far more than average.

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By giving his workers more money this meant that they could either buy his cars or buy more American goods. This increased the cycle of prosperity because more goods bought means more demand therefore this is more beneficial for Ford.

Very detailed explanation

Clear judgement given in opening sentence

In conclusion, I think the most important factor was the Ford Mcumber tariff because

Prioritising - Rank ordering

this was what created the economic boom and had the most outcomes. Secondly, I believe that the Mass product was secondly most important because it had the most a big effect on the US people and changed their living standards. Finally, I think that the hire purchase was

least contributed the least to the economic boom and because compared to others it had the most less outcomes. In my opinion,

I feel that it could be all factors that contributed to the economic boom of the 1920's. COMBINING.

13/13 C4

3/3 SPAG

16/16 100%

You have covered 3 factors comparing the motor car industry to Tariffs and H.P. You spent more time explaining how the factor contributed to the economy rather than just describing. Good, clear conclusion.